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INVITATION

Side event

Strategy for the future sustainable tourism development of the Carpathians

Sport Hotel Poiana-Brasov; Plenary Room, 23rd October 2013; 06:00 – 07:00 pm
(in the frame of the 2nd European Ecotourism Conference)

16 October 2013

Dear Mr Mészáros,

For the first time seven countries in the mountainous region of the Carpathians decided to develop together a strategy on sustainable tourism in order to minimize impact on valuable ecosystems and to provide benefits to the local communities. A project led by Ökologischer Tourismus in Europa (Ö.T.E.) e.V. (Ecological Tourism in Europe, ETE), funded by the German Ministry for the Environment, has partnered with UNEP-ISCC, WWF-DCPO and CEEweb to coordinate the work of experts, governments, local communities and the tourism industry to compile, discuss and approve this strategy at the next Conference of the Parties to the Carpathian Convention in October 2014.

Goals of the side event:

- To discuss the outcomes of the four workshops held at the EEC earlier that afternoon and its relevance for the Carpathian Tourism Strategy
- To invite stakeholders from the Carpathian Mountains region and other interested stakeholders to discuss and contribute to the current draft Carpathian Tourism Strategy.
- To discuss potential opportunities to develop such a multi-national tourism strategy for other mountain regions in Europe

We would very much appreciate your presence and input to the discussions!

Yours sincerely,

Andreas Beckmann
Executive Director
WWF International
Danube-Carpathian Programme

Michael Meyer
Project Manager
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